

“AUDIOWELT” (audio world) EXHIBITOR INFORMATION AND OFFERS

application deadline
for exhibitors and programme:
15.12.2024

The new audio world at the Leipzig Book Fair offers exhibitors the perfect platform for presenting their audiobook, radio play and podcast content. Inspire visitors with your audio offerings at freely accessible listening islands!



Sample illustration, subject to change

Your participation as an exhibitor:

- Customised stand presentation: Choose between your own stand or the new “Audiowelt” stand construction variant.
- Part of your presence - the audio sample package: Let your content do the talking! Your audio samples are played at centrally located listening islands (two for adults, one for children and young people). Several runs over the entire duration of the trade fair ensure maximum reach.
- Exclusive stage time (optional): Use the audio stage to present new releases, authors and speakers to a wide audience.
- Signing area: If required, an area is available for signing sessions.

Offers and prices:

Self-build stand (undeveloped exhibition area without partition walls, minimum area 4 m²)

Price plus communication flat rate, audio sample flat rate, AUMA fee (see page 2 for prices)

239.00 €/m²

Stand construction variant “Audiowelt” (depth 2 or 3 m, width variable)

Prices plus communication flat rate, audio sample flat rate, electrical connection, AUMA fee (see page 2 for prices)

4 m²: 201.00 €/m²

6 m²: 215.00 €/m²

from 8 m²: 469.00 €/m²

Included services:

- Partition wall system, 100×250 cm (W×H) each, with bracing, white (other colours available for a fee)
- Partition wall to neighbouring stand each 1 m deep
- Needle felt floor covering (uniform colour)
- Lightning: 2 long-arm spotlights
- Triple socket (power connection will be charged separately)

Please note:

- Floor covering marks the stand area (colour is determined uniformly)
- Book shelves or inclined shelves can be added on request, without additional charge
- Footlockers with sliding doors can be added on request, at no extra charge
- Stand variant does not include a panel or labelling in the basic version



Example illustration
as corner stand



The wall elements must not be nailed, drilled or screwed. Adhesive material must be removed without leaving any residue.

Example illustration as corner stand with design elements (can be booked for a fee)

Further fees and services:

Communication flat rate (mandatory entry in the list of exhibitors)

obligatory for main exhibitors;

for co-exhibitors included in the co-exhibitor fee

for main exhibitor with 4 or 6 m²: 98.00 €

for main exhibitors from 8 m²: 213.00 €

AUMA fee

obligatory for main exhibitors

for main exhibitors: 0.60 €/m²

Electrical connection (2 kW)

obligatory when booking a stand variant “Audiowelt”

for main exhibitor with 4 or 6 m²: 187.00 €

for main exhibitors from 8 m²: 245.00 €

Audio sample package in the listening islands of the audio world

for main exhibitors with audio offers (part of the “Audiowelt” booking): 300.00 €

for co-exhibitors and exhibitors in other halls (optional): 500.00 €

for service providers without audio offers: (optional, commercials max. 5 min.): 200.00 €

Included services:

- Playout of up to 3 audio samples (max. 15 min. each) in the listening islands during the trade fair period
- at least 3 runs
- Days not selectable
- Depending on the booking situation, further repetitions are possible at no extra charge
- Distribution of audio samples to several listening islands possible
- display option for advertising material at the listening islands
- for more audio samples: further audio sample packages can be booked for the same fees

The audio samples are supplied by the exhibitors.

The organizational arrangements for the audio samples are made individually after registration.

Programme on the “Audio-Bühne“ (audio stage)

Registration deadline for events on the audio stage: 15 December 2024

The prices and rules of „Leipzig liest“ apply:

<https://www.leipziger-buchmesse.de/en/exhibit/reach-your-target-groups/registration-leipzig-liest/>

Exhibitor passes

Contingent of free exhibitor passes included according to the registered stand size, see Special Conditions of Participation:

[https://www.leipziger-buchmesse.de/files/buchmesse/media/pdfs-dokumente/lbm-aktuell/englisch/](https://www.leipziger-buchmesse.de/files/buchmesse/media/pdfs-dokumente/lbm-aktuell/englisch/lbm25-special-conditions-of-participation.pdf)

[lbm25-special-conditions-of-participation.pdf](https://www.leipziger-buchmesse.de/files/buchmesse/media/pdfs-dokumente/lbm-aktuell/englisch/lbm25-special-conditions-of-participation.pdf)

Further fees

See audio world price list of the Leipzig Book Fair


Please note: It is possible to book advertising space in the vicinity of the audio world, e.g. on the listening islands or on the audio stage.

Arrangements are made on an individual basis. If you are interested, please contact us!








Additional equipment, optional (prices per unit or m²)

Please note: Only the additional equipment listed here can be booked for the "Audiowelt" stand construction variant. The selection is made directly in the stand registration. Additional services such as internet, parking permits, tickets or cleaning can be ordered from January 2025 in the Shop for Exhibitor Services in the customer account.

STAND CONSTRUCTION

Decorative wall element with bevelled edge (see sample illustration of stand variant "Audiowelt")	280.00 €
Vectorised logo (max. 40×30 cm) on panel (see sample illustration of stand variant "Audiowelt")	71.80 €
Book shelves 100×50 cm, 75°, white, max. 5 kg	without surcharge
 Inclined shelves 100×35 cm 22,5° or 45° white	without surcharge
Footlockers 100×50×50 cm (WxDxH) with sliding doors	without surcharge
Rack and pinion lock for footlocker sliding doors	19.80 €
Lockable cubicle, (1 m ² , from stand area 9 m ²) – <i>please note: not theft-proof</i>	193.40 €
Digital print (1 wall element corresponds to 2.5 m ²)	88.40 € /m ²
LED long-arm spotlight 21W (cold light), silver	56.20 €

FURNITURE

 Bar table Saturn 63.40 € round, Ø80 table top white	 Counter „Leipzig“ 82.20 € open, white 106×56×102 cm
 Bistro table Venus 45.80 € white L70xW70xH74 Round base (thin plate)	 Counter „Leipzig“ LED 320.30 € closed, white incl. front graphic, 105×55×103 cm, rack lock and pinion lock Graphic data for digital printing (W950mm x H892mm)
 Bar stool Bonello 39.50 € Stool/backrest: white Frame: grey metal W50xD54xH102/SH76	 Brochure stand „Winnie“ 75.90 € Aluminium
 Chair Volt 675 46.80 € Chair/backrest: white Frame: white W60xD53xH78/SH46	

TECHNICAL EQUIPMENT

43" monitor with mini PC, 1x 43 inch LED LCD display Resolution: Full HD - 1920×1080 pixels, incl. wall bracket, internal or external media player, 1x 5m Schuko cable 230V, 1x mini PC as input PC, incl. keyboard, incl. mouse, MS Office package 2016 <i>Please note: can only be booked in combination with decorative wall element with bevelled edge (see above under stand construction)</i>	450.00 €
Headphones black, cable approx. 1.5m, mini jack, 1x hook	30.00 €



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AUDIO WORLD PRICE LIST

TRADE FAIR RENTS AND FEES

application deadline
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Details of the stand equipment and service description of the stand construction variants as well as the listening island fees for audio world are described in the „Audiowelt“ information sheet.

Complete stands (incl. stand construction, setup and dismantling)	Stand size	Exhibition
Stand variants “Audiowelt”	4 m ²	201.00 €/m ²
	6 m ²	215.00 €/m ²
	from 8 m ²	469.00 €/m ²
Self-build stand audio world	from 4 m ²	239.00 €/m ²
Mandatory for all main and co-exhibitors		
Communication fee		
for main exhibitors with small stands (4 or 6 m ²)		98.00 €
for main exhibitors with stands from 8 m ²		213.00 €
for co-exhibitors		Included in the co-exhibitor fee
Mandatory for main exhibitors at audio world		
AUMA fee		0.60 €/m ²
Audio sample package (flat rate for 3 audio samples of max. 15 min. each with at least 3 repetitions in the listening islands of audio world during the trade fair) (for exhibitors without audio content: optional for advertising spots max. 5 min: €200.00)		300.00 €
Mandatory when booking a complete stand		
Electrical Connection (2 kW)		
for small stands (4 or 6 m ²)		187.00 €
for all other versions from 8 m ²		245.00 €
Further fees		
Co-exhibitor		252.00 €
Additionally represented company		163.00 €
Audio sample fee for co-exhibitors or exhibitors outside audio world (optional)		500.00 €
“Leipzig liest” programme fee 1 per events (for the main exhibitor based on exhibition space key)		45.00 €
“Leipzig liest” programme fee 2 per events (for co-exhibitors)		99.00 €
Processing fee for address and billing changes (after registration)		47.00 €
Processing fee for stand changes from 13 February 2025		63.00 €
Surcharge for late booking for registration from 16 December 2024 (per co-exhibitor)		63.00 €
Fee for extended stand construction or dismantling times (flat rate per day and per stand)		Please inquire for prices
Surcharge for two-storey stand constructions	50 % of the applicable trade fair rental price per m ²	
Fee for closing off the side of a stand along an aisle	For each meter or part there of	105.00 €
Surcharge for stands extending into the aisle (flat rate multiplied by the length of the stand adjacent to the relevant aisle)		120.00 €
Contractual penalty per violation		500.00 €
Cancellation and withdrawal fees/Fees for reducing stand size (see point 1.10 in the Special Conditions of Participation)		
Cancellation fee for withdrawals before admission		
for exhibitors with 6 m ² stand space or less		200.00 €
for exhibitors with 8 m ² stand space or more		420.00 €
Cancellation fee after admission		
	100 % of the trade fair rental	
Fee for reducing stand size after admission		
	100 % of the fee for the cancelled space	
Cancellation fee for co-exhibitors		
up to the co-exhibitor registration deadline on 15 December 2024		63.00 €
after the co-exhibitor registration deadline from 16 December 2024		252.00 €

You can find more details on the fees in the Special Conditions of Participation or on the above pages. Fees are generally invoiced together with the trade fair rental.